

## **Press Release No. 817 of 13.07.23**

### **GESESA launches Summer 2023 campaign for Water Saving.**

This year again, GESESA is launching an awareness campaign on water saving, involving the children of the two Educamps currently active in Benevento.

Summer Educamps are multidisciplinary sports centres that allow children aged from 5 to 14 to experience different physical, pre-sports and sports activities with innovative training methods and strategies tailored to each age group.

The Educamps that invited GESESA to hold meetings with the participants on Environmental Education are those held at the Istituto Agrario "*Mario Vetrone*" - organized in collaboration with the ASD Obiettivo Sport and the CONI's headquarters in Benevento - and at the Alfredo dell'Oste stadium in via Aldo Moro, organized by U.S. Rugby Benevento.

Sport and Environmental Education are a winning combination for development under the banner of respect.

GESESA did its part as well, by accepting the organizer's invitation to give a course on environmental education. The children were taught how to behave to respect the world surrounding us and, in particular, what they can do on a daily basis to save water, a resource that needs to be preserved even more in the summer.

During the meetings, some of the children collaborated in the making of a spot about "Water Saving" which will be soon available on GESESA SpA's social and YouTube channels.

Below are a few daily tips which could bring great benefits to everybody:

1. Check for water leaks at home. A dripping tap or a leak in the internal water system can waste a lot of water.
2. Report leaks on the road. If you notice any leaks in the water network, call the 24-hour-available, toll-free number 800511717 immediately.
3. Do not let water run unnecessarily while the tap is open. Let's save every drop of water and turn off the tap while brushing your teeth, lathering or shaving.



4. Full load appliances. Please use washing machine and dishwasher with a full load and in eco mode.
5. Have a shower instead of a bath! You can save 150 litres of water each time. A shower should last no longer than 5 minutes.
6. Reuse water whenever possible.
7. Install water savers at taps.
8. Wash your car less frequently.
9. Water only in the evening, for a minimum amount of time, preferably by installing a timer or using drip systems.
10. Wash fruit and vegetables in a bowl.

Go to GESESA'S official YOUTUBE channel, Facebook and Instagram pages to watch the Water Saving Campaign video or click on the following link:

<https://youtu.be/66NnzLBxPfM>



# Gesesa

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