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M'illumino di Meno, GESESA joins the initiative again this year, but with something new: Employees, served Municipalities and Schools will all shut down at the same time.

GESESA, with the other Acea Group companies, again this year turns off the lights of its headquarters to join the initiative promoted by Caterpillar broadcast of Rai Radio 2 "M'illumino di meno", created to raise public awareness on the issue of energy saving.

In "M'illumino di Meno" 2022, the Day of Energy Saving, for the first time GESESA, Municipalities and Schools will shut down their offices at the same time from 11.00 to 11.10.

Today's edition is the eighteenth, and it is the symbol of maturity: the scientific awareness that the planet is experiencing a dramatic environmental urgency is now ripe; the generation that most of all has managed to draw the attention of the powerful to the climate crisis is mature, although young.

When in 2005 Caterpillar, from the microphones of Rai Radio2, had the idea of involving the public in a great celebration of sustainable lifestyles, imagining with the help of some scientists a decalogue on energy saving that can be implemented in everyone's lives, environmentalism was still a niche topic. After 18 years, this initiative, whose name comes from the famous poetic verses of Giuseppe Ungaretti "M'illumino d'immenso" in the poem "Mattina" written on January 26, 1917, the themes posed by the campaign have become the backbone of government policies at national, European and global level.

GESESA wanted to invite to this symbolic energetic silence the Municipalities that it serves every day, and the schools with which it constantly dialogues with the projects on sustainability, Plastic Free and H2SchOO on water saving, and with which it collaborates with the **Paths** for Transversal Skills and for Orientation (PCTO).

Today, GESESA invites everyone to this simple gesture of turning off the light at 11.00, because it is together that a radical energy transition can be achieved.

In this "maturity" edition, the campaign focuses on the proactive and transformative role of bicycle and



plants, because both have shown that they can concretely improve the world. This year's invitation, in

addition to the symbolic shutdowns that are necessary in the months of rising energy prices, is to ride a bike, plant more trees and generally improve.

On the one hand, sustainable mobility by bicycle, which is its symbol, has an immediate effect on the reduction of pollution due to fossil fuels; on the other hand, plants are the most effective "air cleaners" we have available - as well as the most beautiful. And it is why GESESA has been carrying out the now well-known project "Diamo Ossigeno al futuro" for some months.

The Municipalities that have accepted GESESA's invitation to join "M'illumino di Meno 2022" are: Arpaia, Benevento, Castelpoto, Foiano, Ponte, Cautano, San Bartolomeo in Galdo, Sant'Agata de 'Goti, Telesse Terme.

The schools are P. Giannone Classical High School, G. Rummo Scientific High School, G. Alberti Technical Institute, G. B. Lucarelli Industrial Technical Institute, Virgilio Artistic High School, Palmieri Rampone Polo Higher Institute. Comprehensive Institutes: G.B. Lucarelli, Sant'Angelo a Sasso, G. Moscati, P. Giannone National Boarding School.

"The goal is to support, also in the city of Benevento and in our province, the awareness campaign, promoted by the Caterpillar broadcast of Rai Radio 2. This year is a historical moment in which the energy question is taking on an increasingly decisive importance" says the President of GESESA Domenico Russo, continuing "GESESA is proud to offer its contribution also on this occasion, together with a Territory that demonstrates an always increasing level of awareness and sensitivity."

"With this laudable initiative, today we pay attention to the problems linked to the lack of energy sources" declares the CEO of GESESA Salvatore Rubbo who continues "we are 'particularly proud' to have had at our side many municipalities that have shown great sensitivity on the issue of energy saving. "

With "M'illumino di Meno" we invite you to ride a bike, plant more trees, improve and turn off the lights as a gesture of Peace.

