

## PRESS RELEASE

### **ACEA INNOVATION AND FEDERDISTRIBUZIONE TOGETHER FOR THE ECOLOGICAL TRANSITION**

**The agreement provides that companies associated with the Federation may make use of Acea Innovation's skills in the development of sustainability projects**

**ROME, 22 February 2022** - Acea Innovation and Federdistribuzione signed an important programmatic agreement for the implementation of projects related to the ecological transition. This agreement, signed by **Valerio Marra, Sole Administrator of Acea Innovation**, and by **Alberto Frausin, president of Federdistribuzione**, places the foundations of a strategic collaboration for the implementation of initiatives in sustainable mobility sectors, widespread composting and energy efficiency.

The collaboration between Acea Innovation and **Federdistribuzione** - association that brings together and represents companies operating in the field of large modern distribution - will allow companies to identify and apply solutions studied on their specific needs and targets. This is a crucial support for companies in the ecological transition process, consistent with the guidelines of the Agenda 2030 and with the objectives for sustainable development of the United Nations.

**ACEA Innovation**, an ACEA Group company that operates in the E-Mobility sectors, Energy Efficiency and Waste Transition, confirms its role as a national reference player for the development and implementation of innovative high value-added services. Through the design and implementation of innovative solutions based on the specific needs of individual companies, ACEA Innovation will put its know-how available to the associates of Federdistribuzione, accompanying them in the process of transformation towards integrated sustainable development models. Through its own BOMTS management platform, Acea Innovation is able to offer a wide range of dedicated services and monitor the main environmental indicators, for proper optimization of consumption and increasingly reduced impacts on the ecosystem.

**Valerio Marra, sole administrator of Acea Innovation**, commented: "This partnership allows us to support the fundamental area of the modern distribution with a flexible and integrated approach. The agreement proves the strong will of our company to give its contribution to the national plan for the ecological transition. Already in 2021, we were engaged alongside local authorities and Italian territories as a strategic partner, in order to give concreteness to projects characterized by a 360-degree vision on the cities of the future, in smart and sustainable vision."

**Alberto Frausin, President of Federdistribuzione**, said: "The agreement allows the distribution companies – a great infrastructure of the country, rooted throughout the national territory – to collaborate, in a reality that has the necessary expertise and the most advanced tools aiming at energy sustainability. We have the opportunity to accelerate the transition to a more environmentally friendly and efficient model, which is now fundamental to the growth of our business system."

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*For more than sixty years, Federdistribuzione has brought together and represented the companies of food and non-food modern distribution, which operate with physical store networks and through new digital channels. Companies associated with Federdistribuzione have a turnover of 67 billion euros (of which 9.6 billion euros in franchising), with a share of 50% of the total turnover of modern distribution; they have a distribution network of over 15,600 points of sale (of which 6,000 in franchising), employ more than 220,000 people and represent 30% of the value of marketable consumption. Federdistribuzione is operational at local, national and European level with activities aimed at creating the best conditions to promote the growth of companies and to contribute to the economic development of the country.*

*ACEA Innovation is the company of the Acea Group whose mission is the research, development and implementation of innovative services to support the energy transition process of its customers and partners, offering innovative tailor-made and customized solutions to support development of an increasingly sustainable growth model through three business areas: E-Mobility, Energy Efficiency and Organic Waste Management. Acea Innovation operates throughout the national territory, alongside public administrations, companies and citizens with the commitment to spreading new sustainable life models in compliance with the territories in which it operates and through attractive business plans for all actors involved.*