

ROMA



PRESS RELEASE

THE MUNICIPALITY OF ROME AND ACEA PRESENT THE NEW LIGHTING SYSTEM OF THE VALADIER TOWER ON PONTE MILVIO

Rome, 14 June 2021 – The **new artistic lighting system of the Valadier Tower on Ponte Milvio** was inaugurated this evening in the presence of the Mayor of Rome, **Virginia Raggi**, the Operations Director of the Acea Group, **Giovanni Papaleo**, and the President of the XV Municipality, **Stefano Simonelli**.

The Neoclassical style tower, which dates back to the 1800s and dominates one of the Capital's most famous bridges, is now illuminated by 16 new LED projectors specifically positioned to enhance the monument's features. The warm and high color rendering lights were devised specifically to blend in with the atmosphere of the historic bridge and the nearby piazza. A more neutral color of light was chosen to emphasize and enhance the colors of the Italian flag at the top of the tower.

"Light shines again on the Valadier Tower. This is part of the ongoing renovation project involving the artistic lighting of the Capital's historical and architectural heritage and monuments, recognized and loved across the world. In name of sustainability, the project carried out in partnership with Acea makes use of low energy consumption projectors and LED lights. Thanks to the new lighting system the citizens and visitors of Rome can enjoy once again one of the Capital's symbols. An evocative location with a great historic value that has been at the center of a renovation project carried out with the collaboration of the Supervisory Authorities, the XV Municipality, Acea, and the citizens of Rome. Throughout the summer, the public will have access to guided tours to enjoy this architectural jewel that overlooks the River Tiber", said the Mayor of Rome, **Virginia Raggi**.

"The intervention on Ponte Milvio's Valadier Tower – said **Giovanni Papaleo**, Operations Director of the ACEA Group - was carried out using innovative and sustainable techniques that combine low consumption and urban decor in an area very much loved and frequented by the young generations. The project is part of a wider program to valorize the Capital's artistic heritage in which technical and artistic illumination plays a key role in renovating urban spaces".

The most recent initiatives carried out by the ACEA Group include the lighting system of Piazza del Campidoglio, Santa Severa Castle, the Great Synagogue of Rome, Castel Sant'Angelo, the Colosseum, Santa Maria in Trastevere, and the Pantheon.

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