



PRESS RELEASE

ACEA LIGHTS UP THE BUILDING OF REGIONE LAZIO FOR THE MONTH OF BREAST CANCER PREVENTION

Rome, 2 October 2019 – The **Pink October** breast cancer prevention campaign will take place again this year supported by Acea who will light up the building of **Regione Lazio**, promoter of the initiative.

During the entire month of October the building of Regione Lazio in Via Rosa Raimondi Garibaldi will turn pink, the color associated with the fight against breast cancer.

«The objective of this initiative, which takes place simultaneously in other seventy countries – said the President of ACEA, Michaela Castelli – is to raise awareness and solidarity. ACEA takes part by lighting up the building of Regione Lazio as it did on the occasion of other prevention campaigns for other monuments in Rome, such as the Pyramid of Cestius and the Colosseum».

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